



## NEAL GREENBERG

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### DIRECTOR

Neal Greenberg has more than 30 years of financial and operations experience specializing in the manufacturing, healthcare, communications and advertising industries. He works closely with clients to improve operational efficiency, develop strategic plans, improve balance sheet management and strengthen board relations.

### EXPERIENCE

Neal has served companies in the roles of President, CFO, Director of Operations and Controller. He has led efforts to improve efficiency, reducing staff and overtime by 50% while improving productivity. In addition, Neal has designed reporting packages to provide a Board of Directors with needed data to make timely management decisions. He eliminated the need for capital contributions by developing a rolling five-week cash flow report and improving overall cash flow by cutting average invoicing time from three weeks to one week.

As an entrepreneur, Neal has experience securing funding through venture capital firms and leading company acquisitions. He founded and ran his own wholesale and manufacturing enterprise and led an improvement in productivity that increased production volume over 300% over two years while lowering production time and costs by 20%.

### RESUME

#### **CFO Systems, LLC**

Director

#### **MedWellRX** (*Long-term care pharmacy*)

Director of Operations

#### **Jet Linx, LLC** (*Private aviation company*)

Controller

#### **American Gramophone** (*Record label*)

Director of Financial Reporting

#### **Good Samaritan Coffee Company** (*Wholesale/ manufacturing company*)

Founder & President

**Vital Learning Corporation** (*Developer of  
supervision & management training programs*)  
Vice President of Finance & Administration

**A.C. Nielsen Corporation** (*Media company*)  
Manager of Accounting Services & Control

**MAJERS Corporation** (*Information company*)  
Director of Benefits & Compensation